



MAGIC

Marginal lands for Growing Industrial Crops

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Type

- R** Document, report
- DEM** Demonstrator, pilot, prototype
- DEC** Websites, patent fillings, videos, etc.
- OTHER**

Dissemination Level

- PU** Public
- CO** Confidential, only for members of the consortium (including the Commission Services)

External international leading experts on the whole production chain of industrial crops have been invited to participate in a Multi-Actor Advisory Board (see table below). This advisory board had to advise about long-term and short term strategies of the project, new developments and insights. It was composed with independent scientific external experts who do not participate in the MAGIC consortium but are bringing additional and complementary expertise. Members of this Board are already nominated during the proposal preparing process, following the progress of the work and the needed expertise. The Multi-Actor Advisory Board had to meet twice in project lifetime, but could also be invited in web meetings whenever deemed necessary for the progress of the project.

MAGIC Multi-Actor Advisory Board

Name	Affiliation	Expertise
Prof. Melvyn Askew	Census Bio, UK	Expert on non-food crops; Coordinator of IENICA network
Dr. Liv Soares Severino	EMPRABA, Brazil	Director of Research and Development, EMPRAPA, expert on oil crops (e.g. castor)
Prof. Spyros Kyritsis	AUA, Greece	Expert on industrial crops, Vice-President of Hellenic Agricultural Academy
Dr. Serge Palu	CIRAD, France	Expert on Industrial crops, long term experience on guayule
Prof. Marisol Berti	North Dakota State Univ., USA	Expert on non-food crops; President of the Association for the Advancement of Industrial Crops (AAIC)
Prof. Tang Shouwei	CAAS, China	Expert of bast fiber crops (flax, jute, kenaf & hemp) covering the whole production chain
Prof. Giannis Dimitriou	SLU, Sweden	Department of Crop Production Ecology at SLU in Uppsala; Vice-Chairman of FAO's International Poplar Commission (IPC)
Prof. Theofanis Gemtos	University of Thessaly, GR	Professor of University of Thessaly, Department of Agriculture Crop Production and Rural Environment
Dr. Yuri Herreras	Camelina Company, Spain	Expert on the camelina growing on marginal land, Coordinator of ITAKA project
Prof. Maria Dolores Curt	UPM, Spain	Expert on industrial crops on marginal land with long term experience on cardoon & safflower. Coordinator of BIOCARD project (cardoon on marginal land)
Dr. Fernando Lopez	INDEAR, Argentina	INDEAR is a SME with long term experience on breeding. Partner in OPTIMA project where was responsible for breeding of perennial grasses.

According to the DoA the advisory board should meet at least twice during the project lifetime (preferably prior of after the international value chain events). The 1st meeting took place had been carried out after the 1st value chain event that took place on 27th of March 2019 in London. The 2nd meeting had been scheduled for March 2020 (after the planned 2nd value

chain event that due to COVID-19 crisis had been cancelled). Thereafter, all planned value chains with physical participation had been replaced by webinars that should be shorter than the physical ones and took place in December 2020 and in January 2021. Finally, a final event was organised in December 2021 and the members of the advisory board were also invited.

The first meeting of the Advisory Board took place on 27th of March 2019 (after the 1st value chain event) and the following members were participated: Prof. Melvyn Askew, Prof. Spyros Kyritsis, Dr. Liv Severino, Dr. Yuri Herreras. For the 2nd meeting that had been scheduled to take place in Spain it had been invited and agreed to join it: Dr. Marisol Berti, Prof. Maria Dolores Curt, Dr. Yuri Herreras. Due to cancellation of the 2nd meeting (it had been scheduled in March 2020 that was the beginning of the COVID-19 crisis) the coordinator informed the members of the advisory board that the planned international value chains events will be replaced with targeted webinars and would be shorter and they will be invited to attend them and give their consultation to the project. It should be pointed out that in the 1st meeting the advisory board not only having a consulting role to MAGIC but also actively participating to the value-chain either as presenters of key speeches or as chairmen of the sessions (including the matchmaking and B2B meetings).

The **main advices** of the **Advisory Board** were the followings:

- ➔ They agreed with the **selected promising industrial crops for MAGIC project**. It should be noted that a total number of 20 industrial crops had been selected in the 1st year and the work thereafter were focused on these crops in MAGIC.
- ➔ They presented **their experiences on industrial crops** growing on marginal lands in the 1st value chain event took place in London.
- ➔ It was agreed that the **1st value chain event** in London was very successful, having up-to-date presentations on what is happening on oilseeds at world level as well as having at the end three parallel discussion panels on agronomy, harvesting and the end-use of oilseed non-food crops, each chaired by one member of the advisory board. It was agreed the next event in Pamplona (Spain; March 2020) to be organised with the same structure and if possible to be combined with a technical visit either to demonstration fields or at end use plant. Unfortunately, the 2nd and the 3rd physical value chain events had to be cancelled due to COVID-19 and were replaced by webinars.
- ➔ It was proposed that the results achieved in MAGIC should reach the **practitioners**. This was quite challenging, since all training events that had been scheduled in the 2nd half of the project had been organised virtually that it is not the most effective way.
- ➔ It was agreed that **MAGIC website** had a clear structure containing valuable information on industrial crops. It was also strongly suggested to the tools produced in MAGIC to be disseminated. It should be noted that in MAGIC four tools had been developed and are presented in the home page of the MAGIC website.



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